

SHOWEAST 2003

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AWARDEES

SHOWTOPPERS

ShowEast Celebrates the Film Industry's Best and Brightest

by Francesca Dinglasan

PETER BROWN
SALAH M. HASSANEIN
HUMANITARIAN AWARD



Longtime AMC executive Peter Brown's altruistic efforts are being recognized at this year's ShowEast with the annual convention's Salah Hassanein

Humanitarian Award. In addition to fulfilling his various professional duties, the chairman and CEO of the Kansas City-based exhibition giant is involved in several local and national charities. Just some of the many organizations that Brown has been associated with over the years include The Brain Injury Association of Kansas and Greater Kansas City, KCPT Public Television, Variety International and The Will Rogers Motion Picture Pioneers. A Kansas City native, Brown lives with Kate, his wife of 23 years. The couple has six children.

NICK CARPOU
MARK GAINES
SHOW 'E' AWARD

Universal Pictures executive VP, general sales managers Nick Carpou and Mark Gaines will be bestowed with this year's Show 'E' Award, which recognizes outstanding dedication and commitment to the betterment of the film industry. The two have worked as a team since 1997, overseeing successful campaigns for such films as "The Mummy," "The Mummy Returns,"

"Apollo 13," "A Beautiful Mind," "The Fast and the Furious" and all three installments of the "Jurassic Park" series during their six-year tenure. Carpou first joined Universal in 1982 and has served as a booker, branch manager, VP and senior VP for the studio. Gaines has been with the major since 1976, with his various posts including branch manager, VP and senior VP.



CINEMARK INTERNATIONAL
MEDIA SALLES
INTERNATIONAL ACHIEVEMENT
AWARD IN EXHIBITION

Cinemark USA's overseas arm Cinemark International has been tapped to receive the 2003 Media Salles Interna-



tional Achievement Award in Exhibition. The division, which is celebrating its 10th anniversary this year, operates 836 screens at 94 sites throughout Mexico, Brazil, Chile, Argentina, El Salvador, Ecuador, Peru, Colombia, Costa Rica, Honduras, Nicaragua and Panama. In addition to its Latin and South American operations, Cinemark International runs theatrical circuits in Taiwan and the U.K. "A lot of hard work forged our success throughout our decade of strategic growth and crossing cultural barriers," says Cinemark International president Tim Warner, who will accept the award on behalf of his company at ShowEast. "Our team is proud of our focus on optimizing the movie experience for our customers." Cinemark International will bow 36 new screens by the end of this year.

JORGE PEREGRINO
MEDIA SALLES
INTERNATIONAL ACHIEVEMENT
AWARD IN DISTRIBUTION

United International Pictures VP of sales and marketing, Latin America and Caribbean Jorge Peregrino will be bestowed with Media Salles International Distributor of the Year Award at this year's ShowEast. Peregrino, who has served in his current position since 1998, manages all UIP subsidiaries in the territories of Argentina, Paraguay, Uruguay, Chile, Brazil, Peru, Colombia, Venezuela, Mexico, Ecuador, Trinidad, Panama, the Dominican Republic, Costa Rica, El Salvador, Nicaragua

