

DIGITAL CINEMA: MY TAKE

IT'S NOT A
REVOLUTION.

IT'S AN
EVOLUTION.

Independent of film acquisition and
dailies, digital projection will deliver
the vision with perfect light and color,
showing after showing.

-- Allen Daviau, cinematographer



Allen Daviau believes in evolution. The digital kind. For him and a growing number of people in the movie industry, it's a simple matter of creation. And re-creation. With digital projection, moviemakers can capture their vision in the format that works best for them. And theatres can re-create that vision with perfect consistency, every run. So join the evolution. If we're to make the most of this powerful technology, the time is now. Let's get together and make the move to digital. www.dlpcinema.com

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DLP CINEMA™. THE POWER OF PICTURE.

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