

Digital Cinema: My Take

**IT'S TO THE POINT IN CERTAIN THEATRES
WHERE QUALITY IS SO DIMINISHED,
PEOPLE MIGHT AS WELL WAIT AND SEE
THESE THINGS ON VIDEO. THE
INDUSTRY'S GOT TO GET WITH IT, DIGITALLY,
AND ACTUALLY MAKE THE MOVIE
EXPERIENCE, A MOVIE EXPERIENCE**

**- BRYAN SINGER
DIRECTOR**



Bryan Singer puts himself in the audience's seats and says it's time the film industry moves to digital cinema. And he's not alone. More and more, digital is being embraced – by directors, producers, studios and exhibitors. So the time is now. But to make it happen, like Bryan, we've all got to stand up and shout, "We want digital." Let's do it. Rant. Rave. Rage against the status quo at dlp.com/mytake

Response No. 37

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