



From: "Kathy Highsmith"
To: "Bob Vale" <bobv@boxoffice.com>
Subject: Our Ad
Date: Mon, 28 Jun 2004

Bob:

I just want to e-mail you and tell you how happy we are with our ad in Boxoffice Magazine. We have had a tremendous response to this ad, which has resulted in sales that probably wouldn't have happened otherwise. At the very least, it has helped put the Greystone Seating name in the mind of many potential future customers.

We are also very pleased with our ad placement within the magazine each month. It's always in a very prominent spot and the ad, though only a quarter page, really catches the readers' eye.

Thank you for all your "pre-ad" help. Your expertise and willingness to help made the whole process much easier and smoother.

Looking forward to talking with you soon.

Kathy Highsmith
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Another satisfied BOXOFFICE advertiser.

Do *you* want more sales? Call *our* sales experts.

**Serving the Midwest and West, national advertising director
Bob Vale is at (508) 224-9046 and bobv@boxoffice.com.**

**Serving the East and South, ad representative Ben Rosenstein
is at (312) 527-9824 and benr@boxoffice.com.**

And ad consultant Morrie Schlozman is at (913) 266-8033.